



## MedMark Launches Respected Implant Journal to U.S.

~ Implant Practice U.S. Edition ~

SCOTTSDALE, AZ – October 28, 2008. [MedMark, LLC, award-winning Arizona publisher](#) of *Doctor of Dentistry Magazine* and *Endodontic Review of Arizona*, announced today it has an exclusive contract to publish the American edition of [Implant Practice U.S.](#) The publication is specifically designed to educate and engage Implant Dentists including Oral Surgeons, Periodontists, Prosthodontists and General Practitioners in the U.S.

The Premiere Edition of *Implant Practice* is planned to launch November 2008 and is a globally respected and informative journal. *Implant Practice* delivers an international perspective with clinical news and views from leading implant dentists and specialists from around the world. The journal is a quarterly publication available through subscription and is 100% Implant focused combining special editorial content including tips, case studies, practice management , technology features and new product releases.

“First launched in the U.K., [Implant Practice U.S.](#) will maintain the same high standards and strive to engage every dentist and specialist in the Implant sector,” said Lisa Moler, President and Publisher, MedMark LLC. “Readers will receive timely content that provides useful information on a global scale – that’s what our subscribers will get and more with *Implant Practice*. This journal will make an imperative difference in the field of Implantology and technology.”

“As a practicing Periodontist and clinical educator I have many choices in journals and articles on a monthly basis.” Said [Dr. Brian T. Young, DDS, MS, Jacksonville Periodontics](#). “*Implant Practice* is unique in that it brings current concepts and relevant material to the practicing clinician in an elegant, peer-reviewed format. I would consider this an excellent source to any dentist involved with implant dentistry.”

*Implant Practice* plans to drive a global presence in the U.S. with customized content:

- The publication combines clinical case studies, practice profiles, technology features, new product releases and practice management articles keeping dentists and specialists up to date on the latest news about Implantology.
- Credible with clinical cases that are peer reviewed and holds an esteemed editorial advisory board bringing only the best Implant news and views from around the world.

“We see tremendous growth and demand in the Implant vertical,” said Teresa Stanton, National Account Manager, MedMark, LLC. “We are elated to launch the Premiere Edition this November, we have subscribers waiting with anticipation. *Implant Practice* will help change America’s perspective of Implantology through every beautiful smile created with Implants.”

For more information about *Endodontic Practice U.S.* and subscriptions, visit [www.implantpracticeus.com](http://www.implantpracticeus.com)

### **About MedMark, LLC**

MedMark is a leading marketing company serving the dental and medical industry. MedMark publishes *Doctor of Dentistry Magazine*, *Arizona edition*, *Endodontic Review of Arizona*, *Implant Practice* and *Endodontic Practice U.S.* MedMark also produces marketing products to help doctors and dentists increase referrals. The company is a proud recipient of the prestigious CEO Circle of Excellence Award from Sunshine Media, Inc. Visit us at [www.MedMarkAZ.com](http://www.MedMarkAZ.com).

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