

MedMark Launches Respected Endodontic Journal to U.S.

~ Endodontic Practice U.S. Edition ~

SCOTTSDALE, AZ – October 28, 2008. [MedMark, LLC](#), award-winning Arizona publisher of *Doctor of Dentistry Magazine* and *Endodontic Review of Arizona*, announced today it has an exclusive contract to publish the American edition of the respected journal [Endodontic Practice U.S.](#) The publication was published only in the U.K. with limited distribution to the U.S. The niche market publication is produced for endodontists in the U.S. as well as general dentists and suppliers with an interest in endodontistry.

Endodontic Practice U.S. is a globally respected educational and informative journal designed specifically to improve and increase the scope of treatment in endodontic practices. The publication includes clinical, hands-on articles written by leading endodontists worldwide to bring readers articles that reflect the latest editorial globally. Techniques are clearly and comprehensively illustrated with the best photography available and large close-up color photographs that bring clarity to each method.

Launched in 1998, the U.K. edition quickly became the leading publication of its kind. Contributors to the journal are all leading specialists who provide easy to follow step-by-step procedures to ensure long term, effective results. The U.S. edition will maintain the same high standards as the U.K. edition which is now recognized as one of the world's most respected Endodontic journals providing an international perspective with up to the minute news and views from leading endodontists from around the world. Clinical articles are peer reviewed in accordance with the uniform requirements for manuscripts submitted to biomedical journals.

"I'm thrilled that [Dr. Richard Mounce](#) is highly involved with [Endodontic Practice U.S.](#)," commented Lisa Moler, Publisher, Endodontic Practice U.S. "He is one of the world's most highly regarded endodontists and will bring exceptional professionalism and leadership to the publication." Widely published, Dr. Mounce is in private endodontic practice in Vancouver, Washington and also lectures globally. Among other appointments, he is the endodontic consultant for the Belau National Hospital Dental Clinic in the Republic of Palau, Micronesia.

[Endodontic Practice U.S.](#) is launching with a strategic plan to create a national U.S. footprint:

- This publication will promote excellence in the U.S. endodontic and dental industry with a variety of content to solve real business problems while leveraging global treatment and technologies intrinsic to the endodontic practice.
- Partnering with world-renowned endodontist could prove revolutionary in best practices, methodologies and technologies for achieving endodontic results.

"We see tremendous growth and demand for the Endodontic Practice U.S. edition helping this essential field to bridge the gap between the scientific literature and the endodontic clinician," said Teresa Stanton, National Account Manager, MedMark, LLC. "This journal will help position dynamic international relationships in the field of endodontics creating a paradigm to exchange ideas, methods and information.

For more information about *Endodontic Practice U.S.* and subscriptions, visit www.endopracticeus.com

About MedMark, LLC

MedMark is a leading marketing company serving the dental and medical industry. MedMark publishes *Doctor of Dentistry Magazine*, *Arizona edition*, *Endodontic Review of Arizona*, *Implant Practice* and *Endodontic Practice U.S.* MedMark also produces marketing products to help doctors and dentists increase referrals. The company is a proud recipient of the prestigious CEO Circle of Excellence Award from Sunshine Media, Inc. Visit us at www.MedMarkAZ.com.

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